

A BEGINNERS GUIDE TO INTERIOR DESIGN

CREATE AN UPLIFTING HOME IN WHICH TO THRIVE

Julia Kendall
INTERIOR DESIGN



GOOD DESIGN - WHAT TO CONSIDER?

- Drawing the eye.. the hero pieces
- Functionality & Organisation
- Lighting
- Beauty - Use colour
- Reflection of self
- Comfort - Materials
- Connection to nature

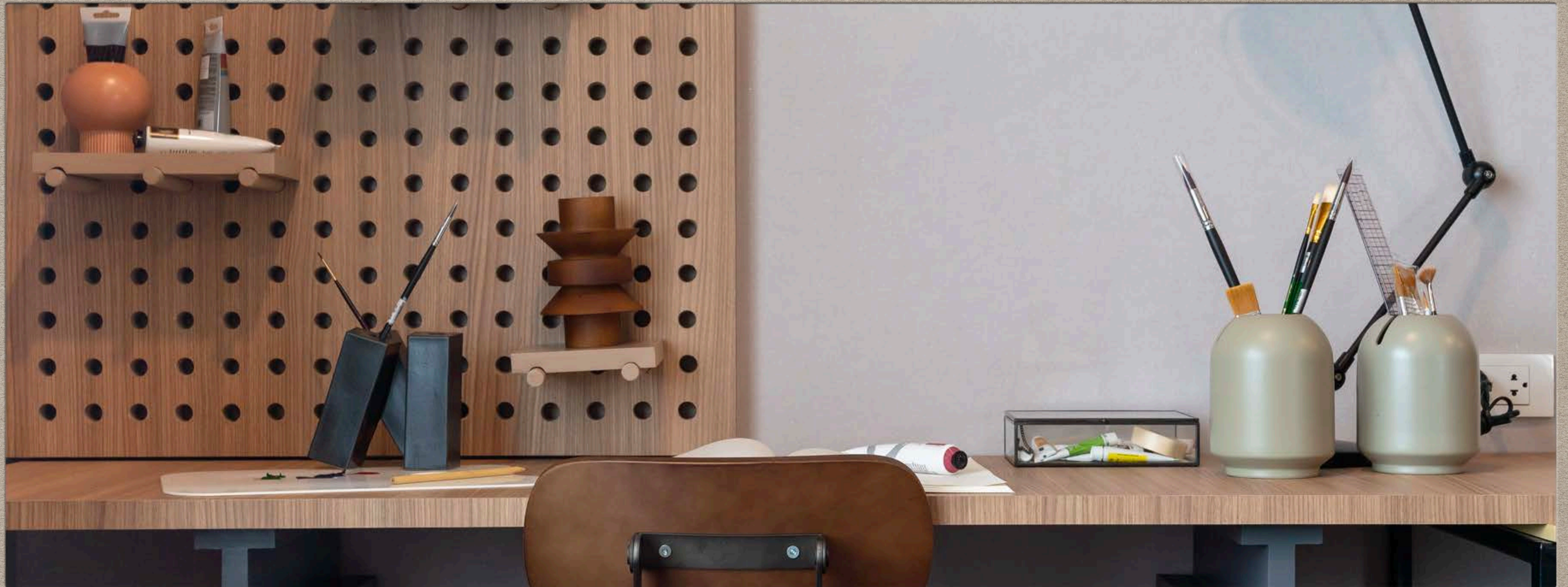






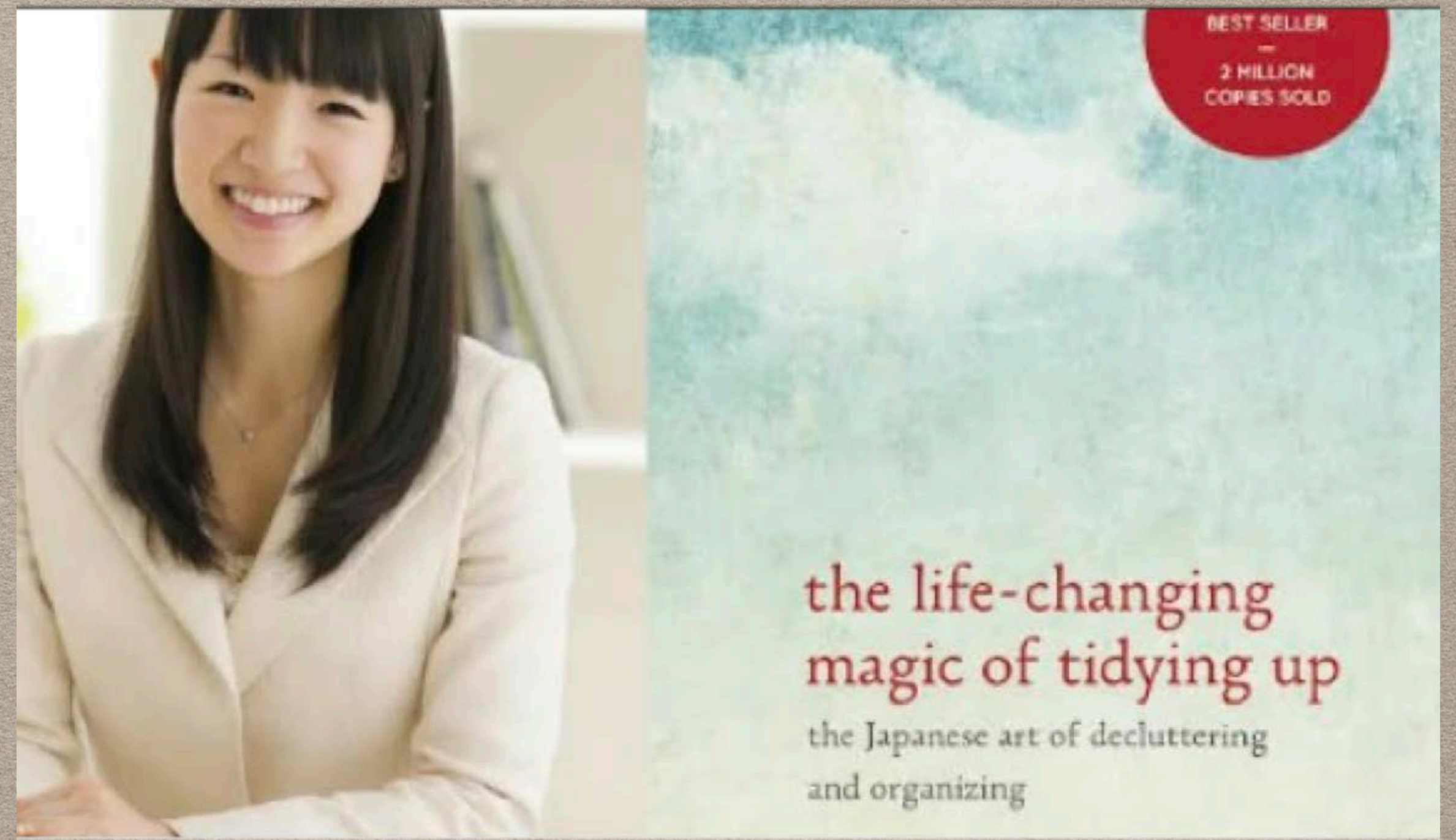






FUNCTIONALITY AND ORGANISATION

KEEPING IT TIDY



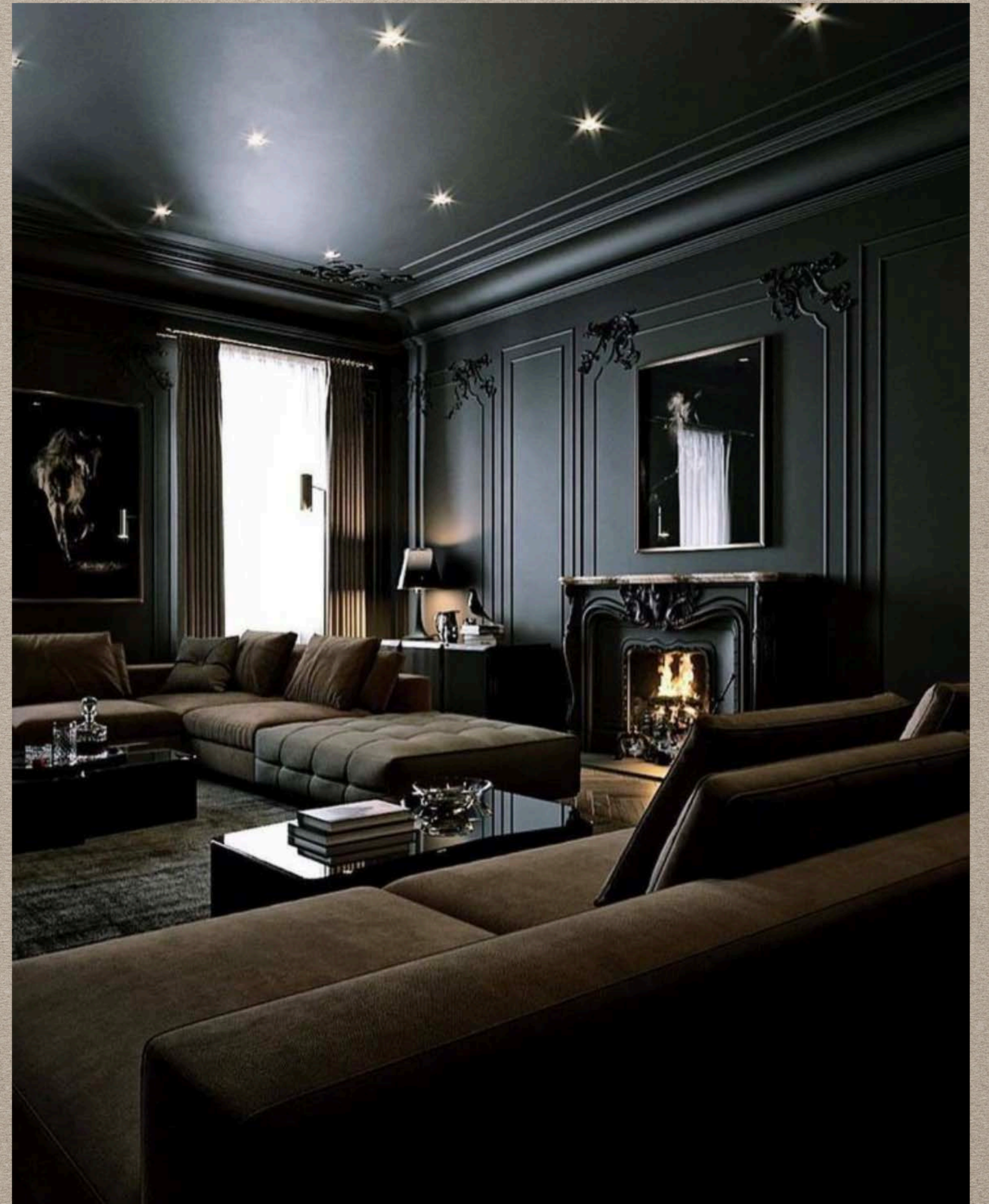




LIGHT AND SHADE

BRINGING YOUR HOME TO LIFE













BEAUTY

VISUAL HAPPINESS

“

But suddenly you touch my heart, you do me good, I'm happy and I say, "this is beautiful"

LE CORBUSIER, 1923

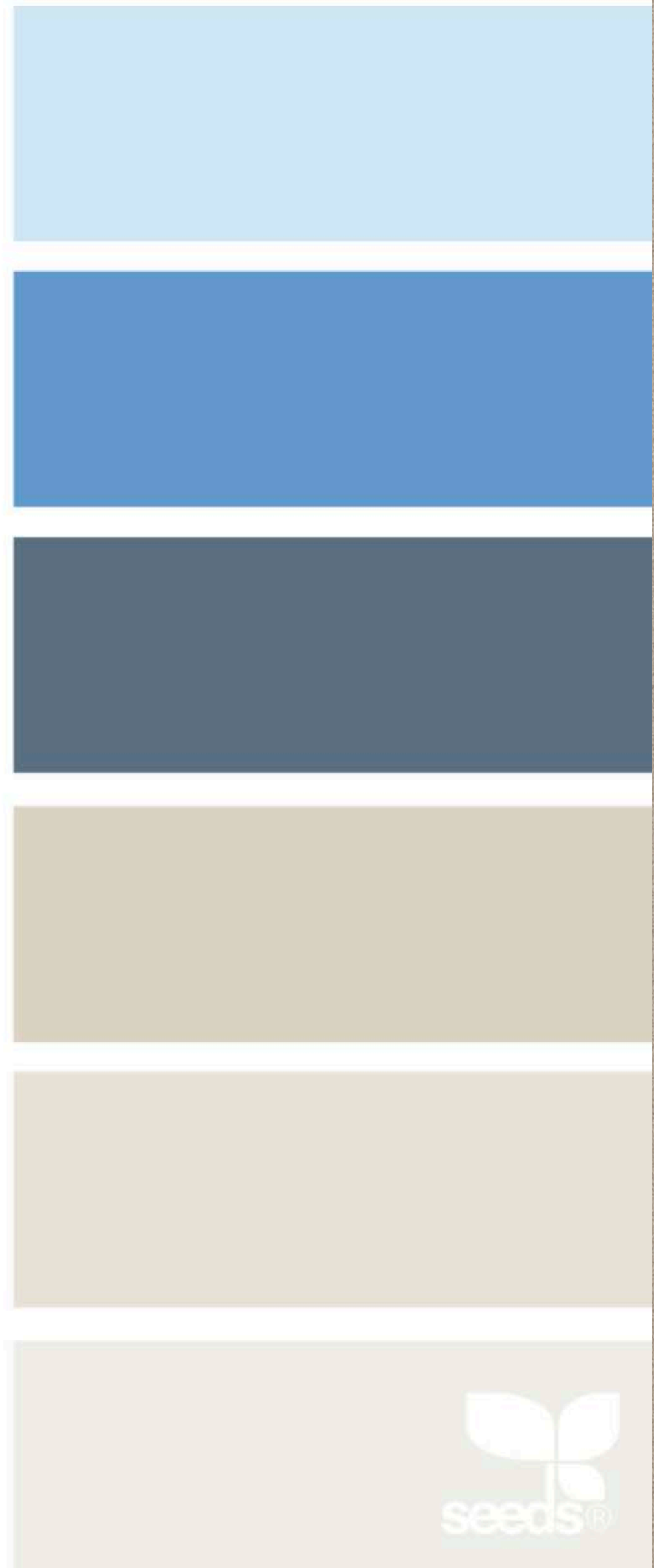
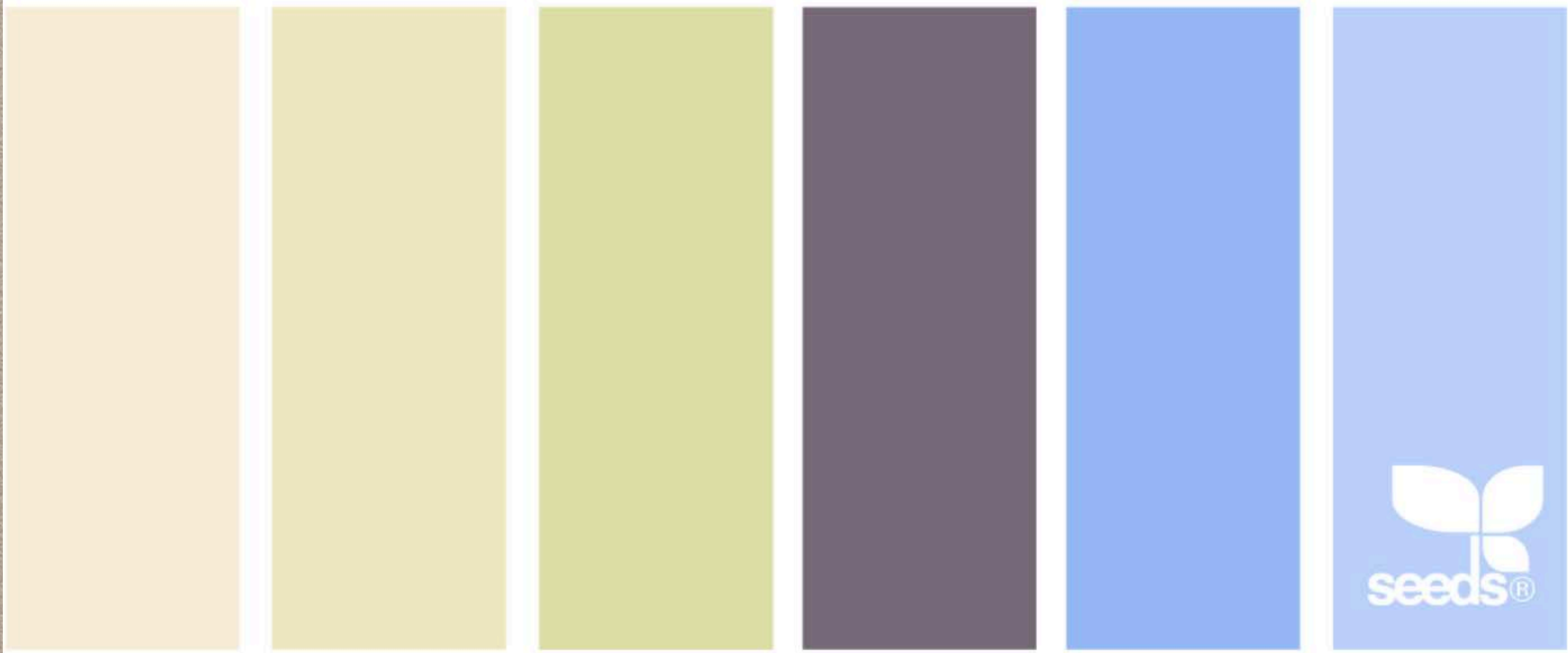


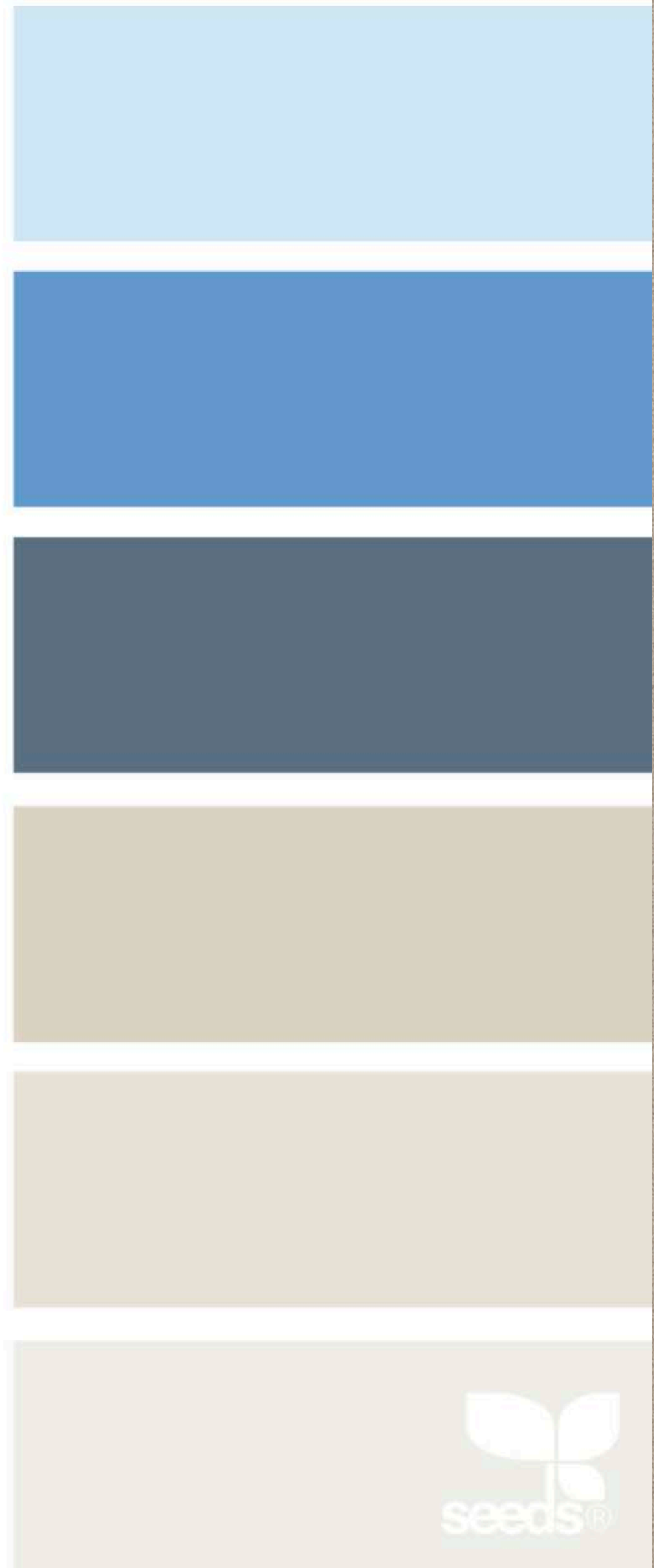
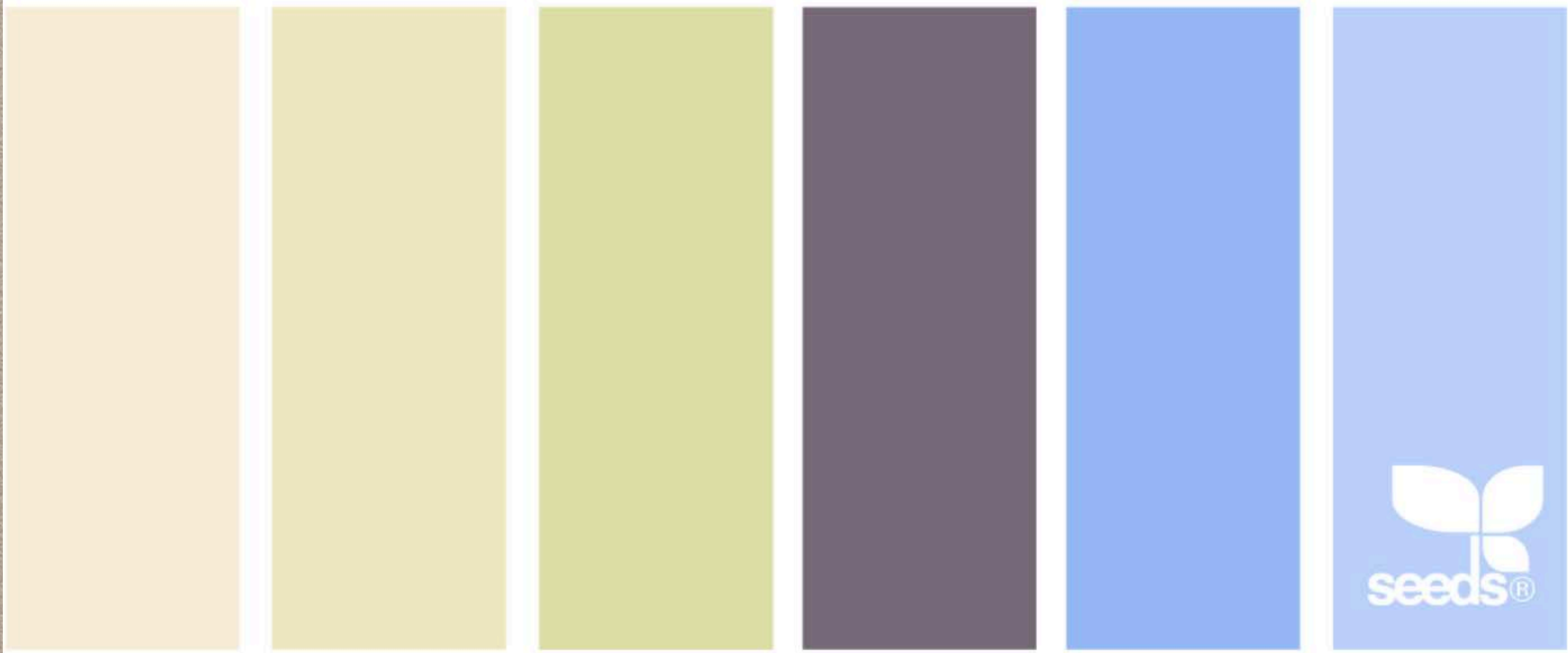


THE POWER OF COLOUR

CREATING PALETTES, ADDING DEPTH, RE-BALANCING







DESIGN SEEDS

Image picker

Extract beautiful palettes from your photos.

Picked palettes



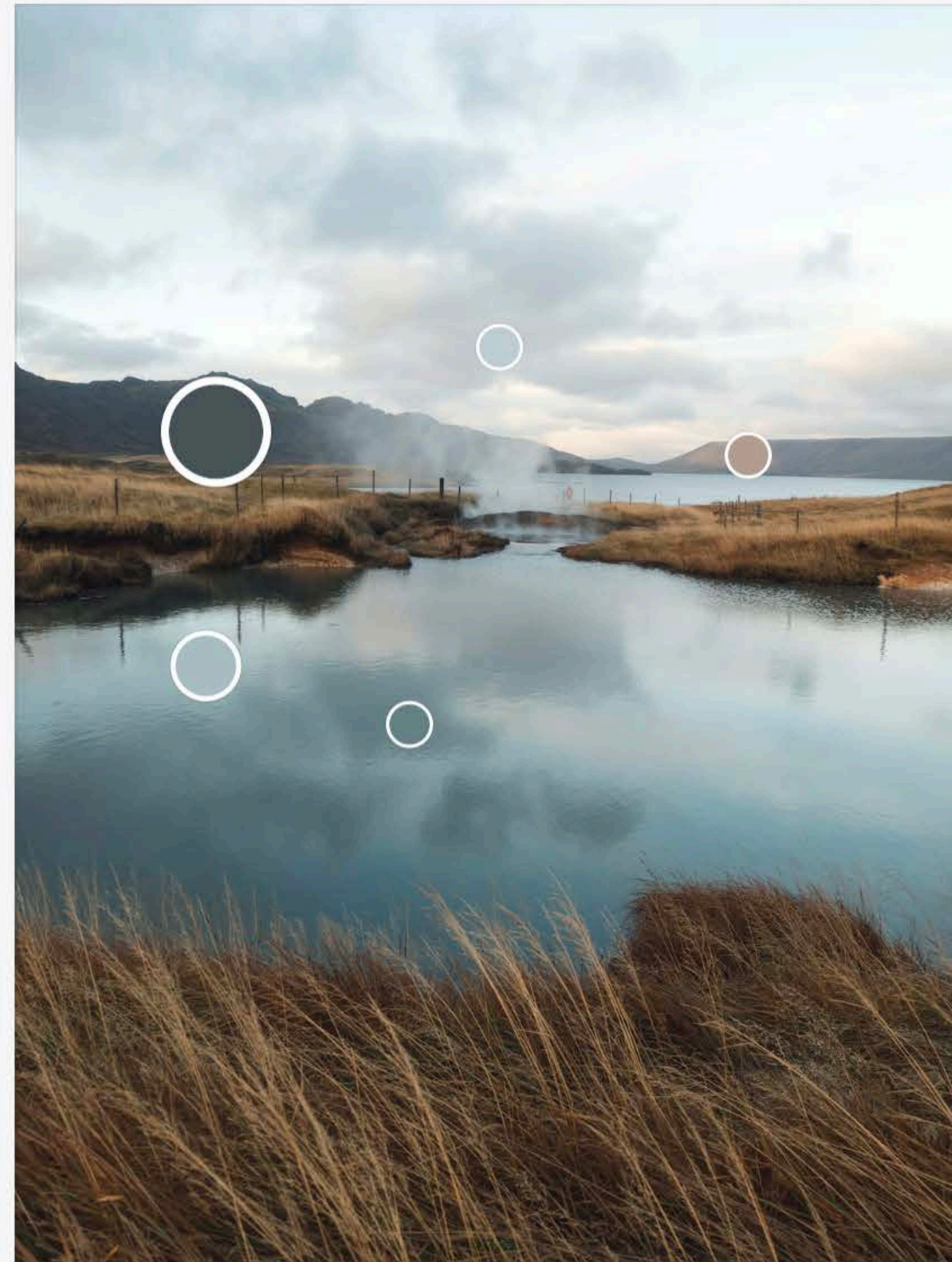
Palette



Browse image



Export palette





DOMINANT AND RECESSIVE COLOURS





#B3A855

#7F7367

#191715

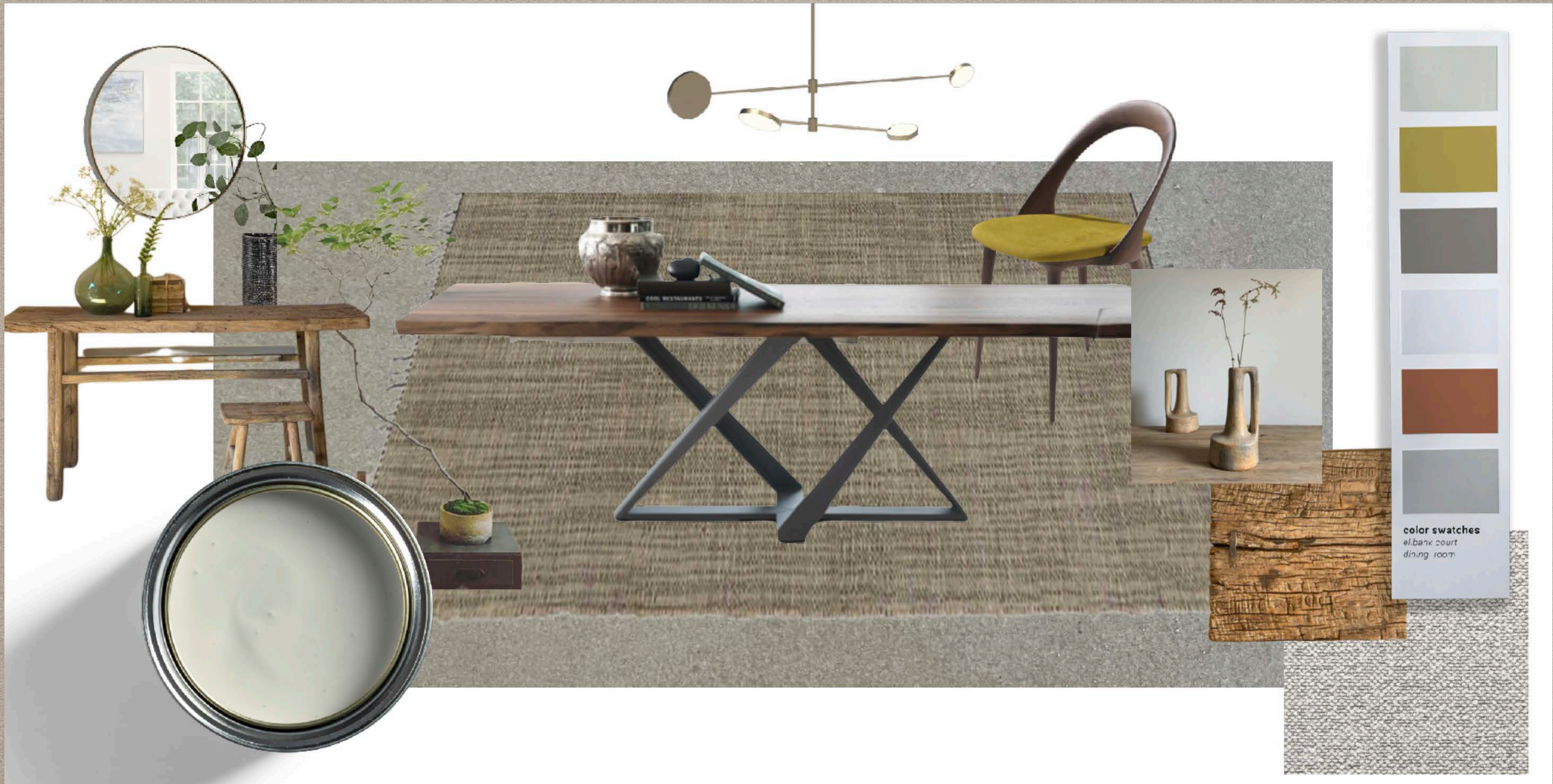
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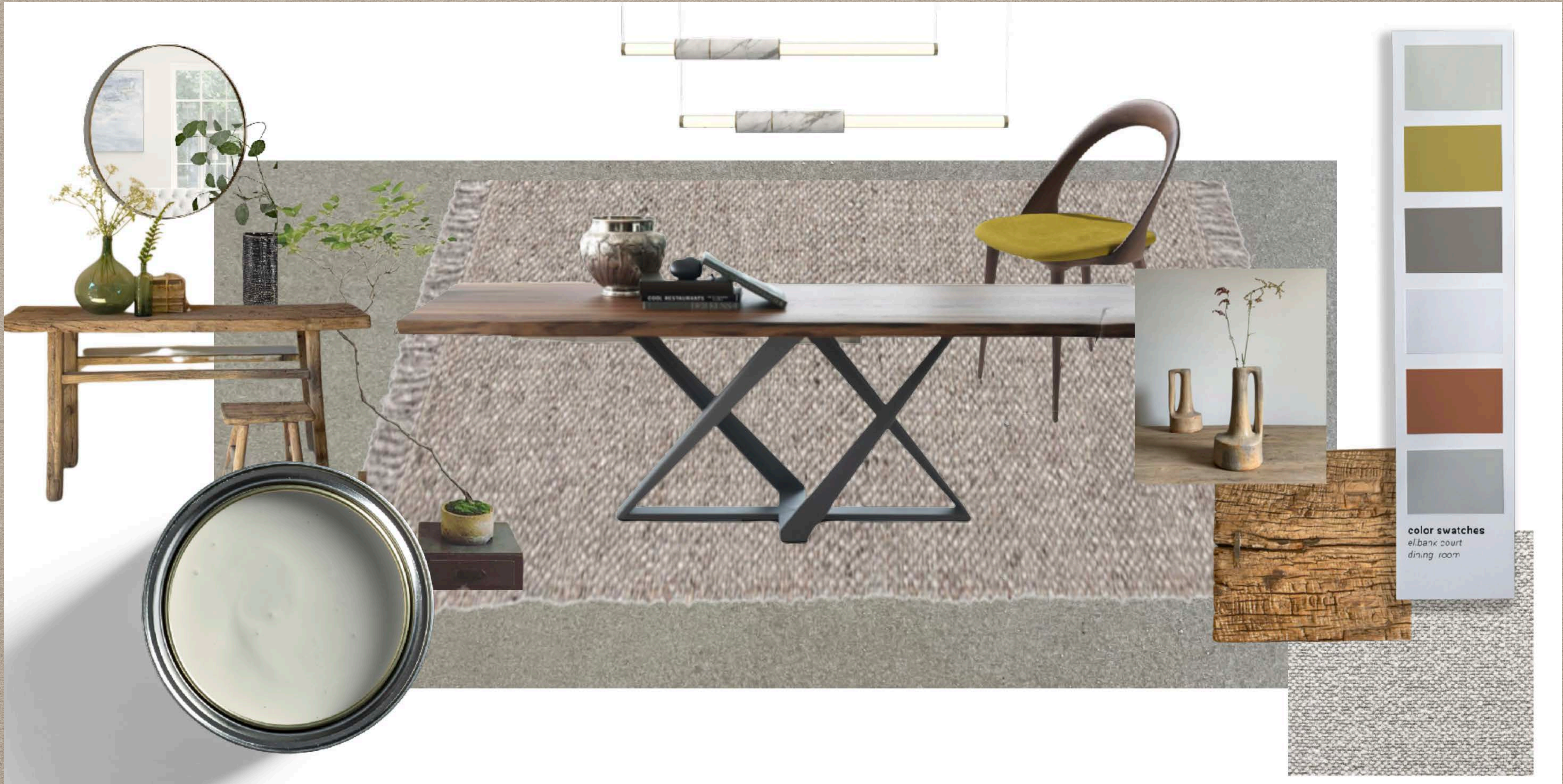






color swatches
el.bank court
dining room





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color swatches
elbank court
dining room





REFLECTION OF SELF

YOUR HOME, YOUR PERSONALITY

'DRIVER' PERSONALITY

DETERMINED
INDEPENDANT
LEADERS
DECISIVE
VISIONARIES
RESULTS FOCUSSED
EMBRACES CHALLENGE AND
CONFLICT



'AMIABLE' PERSONALITY

CARING
COURTEOUS
PRINCIPALLED
PATIENT
RELAXED
SUPPORTIVE
SEEKS AGREEMENT



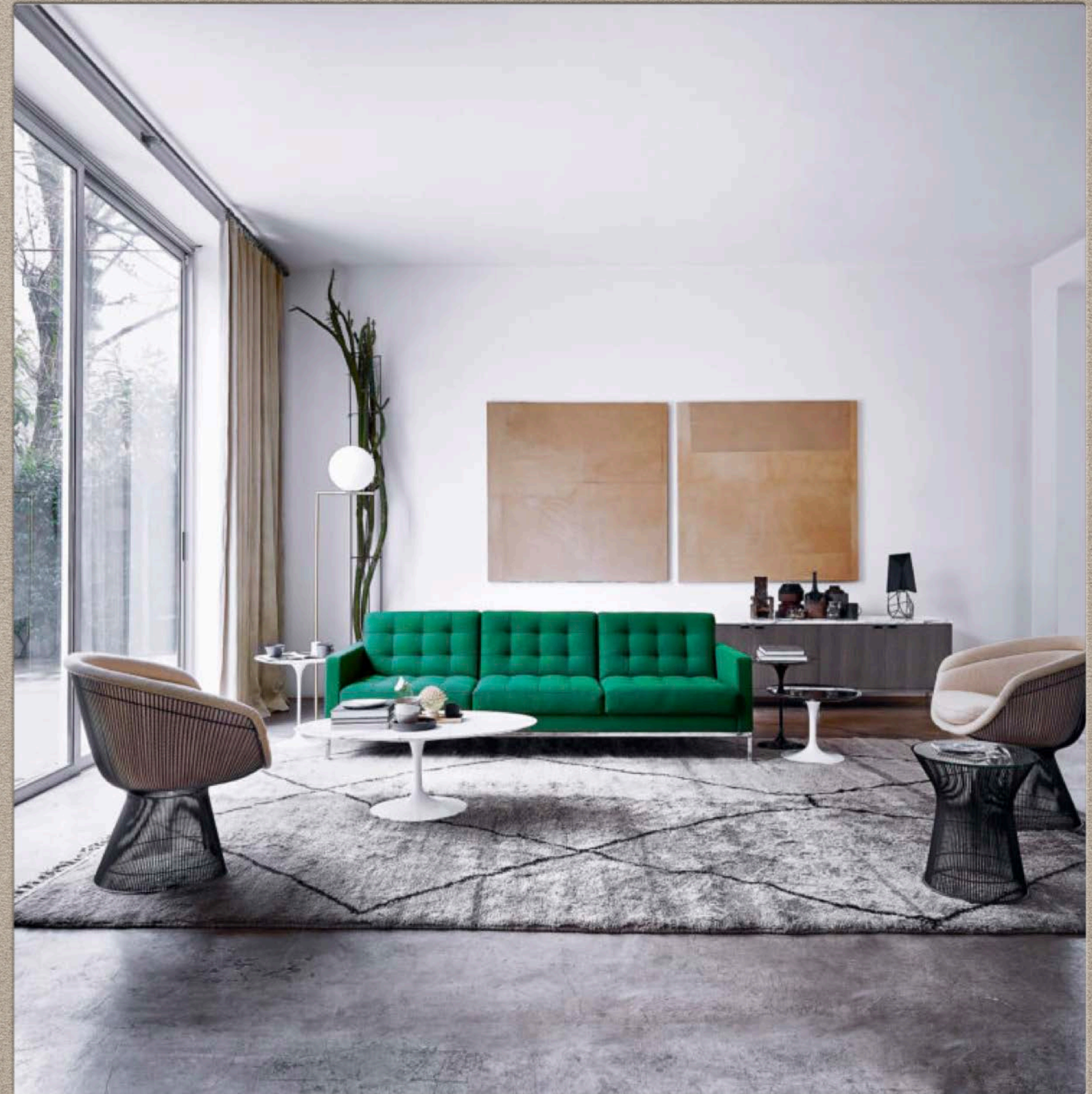
'EXPRESSIVE' PERSONALITY

SOCIAL
PERSUASIVE
CREATES EXCITEMENT
INVOLVING
CREATIVE
PRAGMATIC
DISPLAYS EMOTION



'ANALYTICAL' PERSONALITY

PROBLEM-SOLVERS
ORGANISED
QUESTIONING
VALUES LOGIC
SLOW TO ACTION
PRECISE
AVOIDS CONFLICT





COMFORT

SUBJECTIVE AND SELF-DECLARED

COMFORT

- Light
- Thermal environment
- Spatial comfort
- Shape
- Colour
- Materials









MATERIALS

MORE THAN JUST A SURFACE









CONNECTION TO NATURE

BIOPHILIC DESIGN

BENEFITS OF INCORPORATING BIOPHILIC DESIGN PRINCIPLES

- Reduces stress, blood pressure levels and heart rates
- Increases productivity and concentration
- Education spaces - 20-25% increase in learning, improvement in test results, concentration levels and reduced impacts of ADHD



HOW TO ACHIEVE A BIOPHILIC DESIGN



- Incorporating natural materials and textures
- Access to views of nature, sky
- Airflow and air quality
- Consideration of light levels
- Using colours from nature
- Incorporating planting







RECAP - WHAT WE NEED TO CONSIDER

- Functionality & Organisation
- Beauty
- Reflection of self
- Comfort
- Connection to nature

= EXPERIENCE



RECAP

- Functionality & Organisation - DEDICATED STORAGE, A HOME FOR EVERYTHING
- Beauty - CREATE MOMENTS OF JOY
- Reflection of self - DESIGN FOR YOUR PERSONALITY TYPE - EXPRESS YOURSELF!
- Comfort - MAXIMISE DAYLIGHT, DIMMABLE LIGHTING, THINK TEXTURE...
- Connection to nature - BRING IN PLANTS TO IMPROVE AIR QUALITY & REDUCE STRESS

THANK YOU

Julia Kendell

INTERIOR
DESIGN

KENDELLCO.COM



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